

# RATE CARD



Lagos

	<b>BRONZE (Basic)</b>	<b>GROWTH (Intermediate)</b>	<b>SCALE (Advanced)</b>
Finance	Budgeting support	Financial Analysis	Audit & Analysis
Legal	Registration, initial documentation	Document reviews, share distribution review	Document reviews, share distribution review
Marketing	Social Media Strategy & Marketing Plan	Marketing Plan review & Social Media strategy	Marketing Plan review & strategy development
Branding	Brand Identity	Brand Identity review & strategy	Brand Identity review & strategy
Mentorship	Overall Business <b>(4- 5 hours monthly)</b>	Overall Business & Industry-specific <b>(8 hours/month)</b>	Overall Business & Industry-specific (industry leader) <b>(8 hours /month)</b>

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Operations	Operating Rhythm	Operational efficiency	Operations Manual Review & Analysis
Talent Management	Company Culture/ KPI Creation	Talent training & development	Talent Development Plan & secondary training
Leadership Training	Leadership training for C-Suite	Management training	Executive Retreat/ Management Training Plan
Impact Measurement	Impact Measurement Plan/TOR creation	Impact Measurement Plan/TOR creation	Impact Measurement Plan/TOR creation
Product development	Product-Market Fit	Product Roadmap	Product Strategy development & review

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Investment Readiness	Pitch Preparation & Growth Roadmap	Investment Deck creation	Readiness Investment Roadmap for new markets
Crisis Management	Crisis Management plan creation	Crisis Management Audit	Crisis Management Audit
Compliance Audits	Document creation & review	Compliance audit	Compliance audit
Recruitment / HR	JD creation	JD Review/Onboarding Plan	Talent Retention Plan/ Talent Development Plan
Logistics / Commercial Renting	Securing/sourcing office space	Securing/sourcing office space	Securing/sourcing office space

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Strategic Planning

1 year Strategic Plan

5 year strategic plan

5 - 10 year strategic plan

Research, Monitoring  
& Evaluation/  
Reporting

Document/  
Proposal creation